

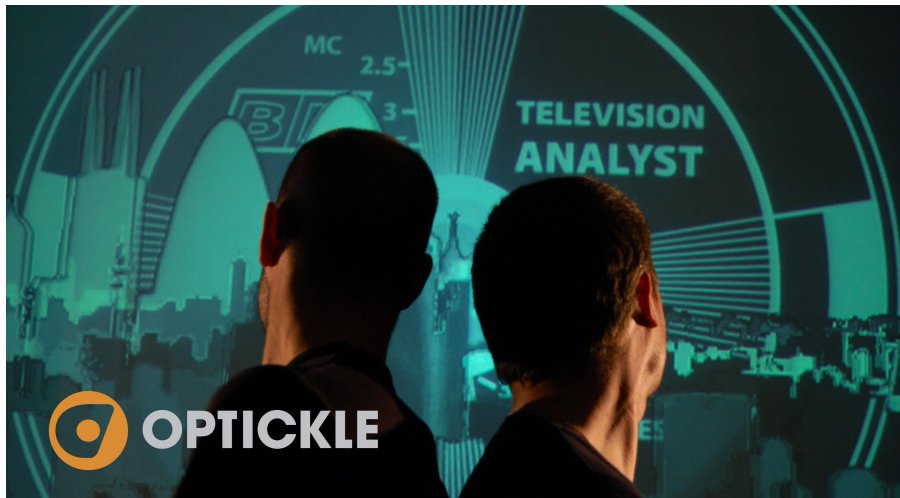


HAVE_YOU_GOT_VISUAL?

Optickle is a group of new media artists and an agency for audio-visual projects. Optickle develops and produces live visuals, new media applications and video.

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Optickle visuals are moving images performed live by VJs (visual jockeys) or interactive new media installations.	
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Optickle develops and programs multimedia software and interactive rich-media applications: Presentation tools, VJ-software, DVDs, DVD-ROMs.	
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Optickle produces video and motion design: Documentations, music videos, corporate videos, short movies and animations.	
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VISUALS

Through the art of visuals Optickle transforms spaces into interactive audio-visual worlds. Visuals are not only understood as a decorative element but are meant to form a multi-layered artistic media for the interactive communication of content.

With their moving real-time collages Optickle's VJs combine movies, animations, 3D elements and live video streams to build atmospheric narrations.

Technical means enable the control through wireless sensors, widescreen and multiscreen projections, the intuitive handling of entire shows and presentations in real-time.

Since the mid 90ies Optickle works together with musicians, DJs and theater productions, organizes their own club nights and takes part in art events.

Visuals are also being used to create interactive installations for animated displays in marketing and commercial fairs.

NEW MEDIA

Optickle develops and produces multimedia tools and controlling software. The focus is on audio and video applications. Optickle provides VJ-software, presentation tools, educational software, solutions for interactive installations, DVDs, DVD-ROMs and 3D solutions.

The audio-visual presentation and VJ-software Visualtor is a fine example for one of Optickle's complex new media productions.

Visualtor is a software for the presentation and manipulation of audio-visual content. Video, Flash and Shockwave animations, images and text can be triggered and controlled via the computer keyboard and mouse or MIDI.

In real-time video effects can be manually triggered and controlled or through the means of sensors or acoustic signals (FFT analysis). The current version enables the composition on up to four layers at a time. The software is easily adapted to specific needs.

VIDEO

Optickle creates motion design: E-boards, animations for exhibitions, trade faires, shop and display design.

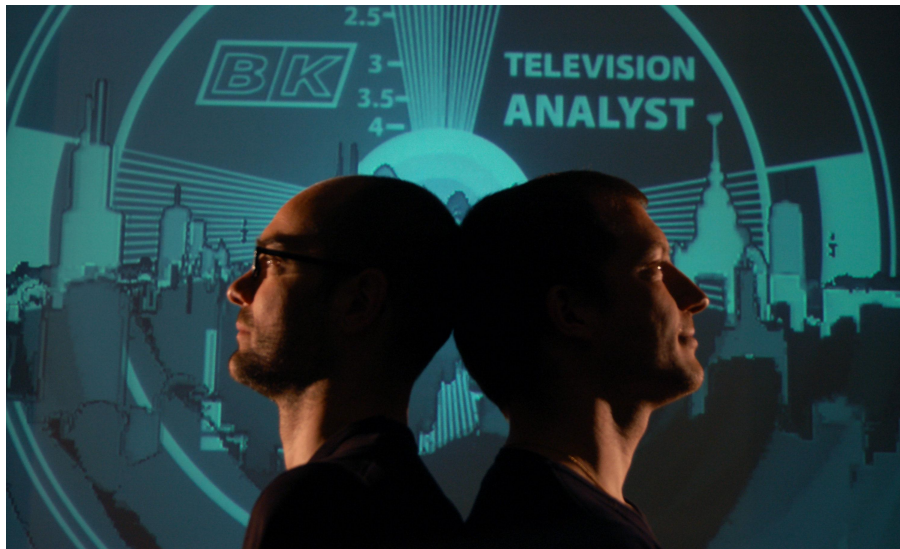
Optickle produces video: Documentations, music videos, corporate videos and short movies. Optickle owns it's own infrastructure for video production, editing and DVD production.

Optickle's (co-)produced movies, music videos and tv broadcasts were shown on different tv channels (Swiss National Television, VIVA, Telebärn, SALTO Amsterdam, RTL 4 & 5 Holland, TV El Arabia) and at festivals around the world.

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THE_MEN_FROM_OPTICKLE

Hugo Ryser/ VJ Mo

Born on the 11th of June 1970 in Biel, Switzerland. High School in Bern. Apprenticeship in photography at Rolf+Jonas Spengler in Bern, Switzerland. Swiss Certificate of Photography 1995. Multimedia Producer Diploma at SAE Zurich 2002. Bachelor of Arts (honours) at SAE Zurich 2004-2005.

Assistant Photographer at J.Henry/Irving Penn in New York, USA, in 1996. Photographer at RITTER Kreativ in Bern 1997-1999. Founder of VISUM GmbH with Pierre de Senarclens in Bern 2000. Photographer, videographer and multimedia producer for VISUM 2000 until 2003. Bike tour from Bern to China and Vietnam 2003. Supervisor and tutor at SAE Institute Zurich 2004-2005. Since 2005 assistant at the Medialab at HKB (School of Arts Bern). Employed at Optickle Ltd. since 2004. Partner Optickle Ltd. since early 2007.

Samuel Radvila / VJ Dig

Born on the 11th april 1973 in Bern/Switzerland. Matura Typus E at Gymnasium Bern Neufeld. Studies of history at University of Bern 1994-1996. Multimedia Producer Diploma SAE Zürich 2000-2001. BA (honours) Multimedia Arts SAE London 2001-2002. 1996-2000 light designer for different musicians and theaters (Mich Gerber, Züri West, öff-öff Productions, Panoptikum Pazzo and more), resident at Dachstock Club Bern. Work as supervisor at SAE Technology Institute Zürich & London 2000-2002. Work as tutor and manager of the bachelor courses (headinstructor BA) at SAE Technology Institute Zürich 2002-2006. Founder of Optickle Ltd. 2004 with Michael Spahr. Tutor and manger of the VJ courses at Design School Bern and Biel since 2007.

CORPORATE_EVENTS

CONTEXTA FAIRY FOREST	Interactive live visuals for the christmas bash of the advertising agency Contexta in Bern 2007
FESTIVAL TOUT ECRAN GENEVE	Live visuals and -DVD for Bluewin/Swisscom 2007
MONTREUX JAZZ FESTIVAL	Visuals-DVD for Bluewin/Swisscom 2007
INTERSPORT	Live-visuals and video jukebox performance at the opening party of the new building in Bern 2007
125 YEARS LOEB	Video jukebox performance for department store jubilee in Bern 2006
100 YEARS AUTOMOBILREVUE	Jubilee at Kornhauskeller Bern 2006
100 YEARS SCHWEIZER OPTIKERVERBAND	Jubilee at Kultur-Casino Bern 2005
ART DIRECTORS CLUB SCHWEIZ	Bollywood party at Kaufleuten Zürich 2004
25 YEARS BERNER ZEITUNG	Interactive newspaper layout presentation and live camera transmission for the opening of a new print center 2004
100 YEARS SPÖRRI OPTIK	Jubilee at Center PasquArt Biel / Bienne 2003
EXTRAVAGANZA	Live visuals for fashion show at Hallenstadion Zürich 2002

EXHIBITIONS

SWISS FILM	Exhibition on the swiss film industry by the Polit-Forum des Bundes at Käfigturm Bern 2008
125 YEARS SHAB	Jubilee exhibition for the official swiss trade newspaper 2008
IMAGES THAT LIE / M AS MORPHING	Interactive installation with morphing sequences of prominent swiss citizens at Museum of Communication in Bern 2007

RESEARCH_AND_EDUCATION

RESEARCH PROJECT BFH

EnTrance - Art research of trance as a verbally inadequate phenomenon. Research project of Y-Institute at HKB (School of Arts Bern) 2008

VJ COURSE

Design School Bern und Biel 2007

DIGITAL ART WEEKS ETH ZURICH

Visuals and Software symposium 2007

M4MUSIC FESTIVAL

Visuals symposium 2007

RESFEST ZURICH

Visuals workshop 2006

MEDIA_THEATER

LIVING IN OBLIVION

Visuals for media theater in collaboration with Johannes Mager / HKB (School of Arts Bern) 2007

THE CREATION OF MISTER ROSE

Theatervisuals, videoproductions and scenography in collaboration with Frank Schubert 2007

PLAYBACK LIFE

Video production for interactive theater visuals 2007

ÄNGELRAIN

Video production for the play by Ruedi Häusermann 2006

DER ENGEL DER ZUKUNFT -
EINE WINTERREISE

Live-visuals for modern chamber opera by Michael Wertmüller & Francesco Micieli 2006

DIE VERSUCHUNG, DIE ROMANZA DER
ELUVIES VON ALFRED WÄLCHLI ZU SPIELEN

Theatervisuals for Matterhorn-Produktionen 2005-2006

FLIEG, FLENGEL, FLIEG!

Creaviva production at Paul Klee Center Bern 2005

NACH DEM REGEN

Theater production „Auawirleben“ 2002

ART_AND_EVENTS

LUMOLITH

Mobile device triggered light installation on the Spread tower in Burgdorf for the season 2007/2008

10 JAHRE WURZEL 5	Live visuals for the jubilee concert of Chlyklass band at Bierhübeli Bern und Kofmehl Solothurn 2007
GURTEN FESTIVAL	Live visuals in the B-Life / Lovezone 2007
MUSEUMSNACHT M4MUSIC FESTIVAL	PROGR Art Remixed 2007 Live visuals at Schiffbau Zürich 2007
TONHALLE LATE	Live visuals at Tonhalle Zürich 2006
ONEDOTZERO / FILMFESTIVAL ZURICH MUSEUMSNACHT	Live visuals 2006 Video jukebox performance at PROGR 2006
DUBQUEST SESSIONS	Regular performances at the bernese club night at Dampfzentrale since 2005 First Swiss DVJ-tour 2005
PIONEER DVJ-X1-Tour OPTINGALE QUARTET: EINSTEIN RE-MIXED	Audio-visual performance for two VJs, one Violin and a piano at Biennale Bern 2005
TANZNACHT / OPTICKLE SESSION	Club nights at Café-Bar Turnhalle at PROGR since 2005
HET RAPENBURG CONCERT	Visuals for the opening of the cultural season in Leiden (NL) 2004
IMAGINE ZURICH MONTREUX JAZZ FESTIVAL	Resident VJs 2003 Visuals installation at the Jazz Café 2003
MAHATTAAT (KAMILYA JUBRAN)	Concert tour 2003-2004 (Switzerland, Germany, Sweden, Slovenia, Egypt, France)
EXPO '02	Live visuals at AMJ, Artix and Cargo 2002
MANUFACTUR	Concert tour 1998-2003 (Switzerland, Italy, Slovenia, Austria)
MUSIKFESTWOCHEEN LUZERN	Live visuals for Rockers-Hifi (UK) at KKL Lucerne 2000
ZÜRI WEST	Concert tour 1999 (Switzerland, Germany, Austria)
100 MOUTHWATERING MENUS	Club nights since 1998 (Switzerland, Austria, Serbia)

VJ-Sets for STANTON WARRIORS, KRAFTY KUTS, LEEROY THORNHILL (THE PRODIGY), TALVIN SINGH, DJ BOY GEORGE, LEFTFIELD, DJ FOOD, NEOTROPIC, LTJ BUKEM, KID 606, ACID MOTHERS TEMPLE AND THE MELTING PARAIISO UFO, 2ND GEN, DJ SPOKE, TÖBI TOBLER and many more.

TV appereance in boradcasts "Oops", "Schweiz Aktuell" (SF DRS) and "Faxculture" (TSR).

VIDEO

INTERNATIONAL BALZAN PRIZE FOUNDATION	Live broadcast of the award ceremony in the city hall of Bern 2007
DOCUMENTATIONS: ELCO THERM	Documentation of the speach by the CEO of the MTS Group at the Kick-Off Meeting 2007
GRÜSSE VON LAIKA - REISE IN DIE SATELLITEN VON AARAU BÜMPLIZ - EIN TAG IN DER URBANEN SCHWEIZ MAHMOUD TURKMANI – WORKING ON THE MUSICAL MEMORY SAT-PROJEKT/TIME-OUT	Documentary series 2006 Documentary 2005 Concert film 2004 Documentation in coloboration with Anne-Marie Haller 2004
MUSIC_VIDEOS: ZENO TORNADO & THE BONEY GOOGLE BROTHERS: HOME SWEET HOME FILEWILE: EMITOW FILEWILE: CHUMPNRUN LDEEP: SÄGET U MOUTHWATERING: ONE RACE MANUFACTUR: BUZDEG BÜNE HUBER: SOU	2006 2004 2004 2001 2001 2001 2000
CORPORATE_VIDEO: 100 JAHRE AUTOMOBILREVUE VJ-DVD-Mixes BÜCHI LABORTECHNIK GASSMANN DRUCK YPSOMED POSTFINANCE	Video for car show Geneva 2006 Mix-Mash London 2004/2005 Corporate Video (with SAE Zurich) 2005 Commercial 2002 Image film (with VISUM Ltd.) 2002 Commercial (with VISUM Ltd.) 2002
KURZFILME: INKL. NK / SENSE DER BERG RUFT	Short movie by Peter Eberhard (Optickle coproduction) 2005 / 2007 Stop-motion animation 2002